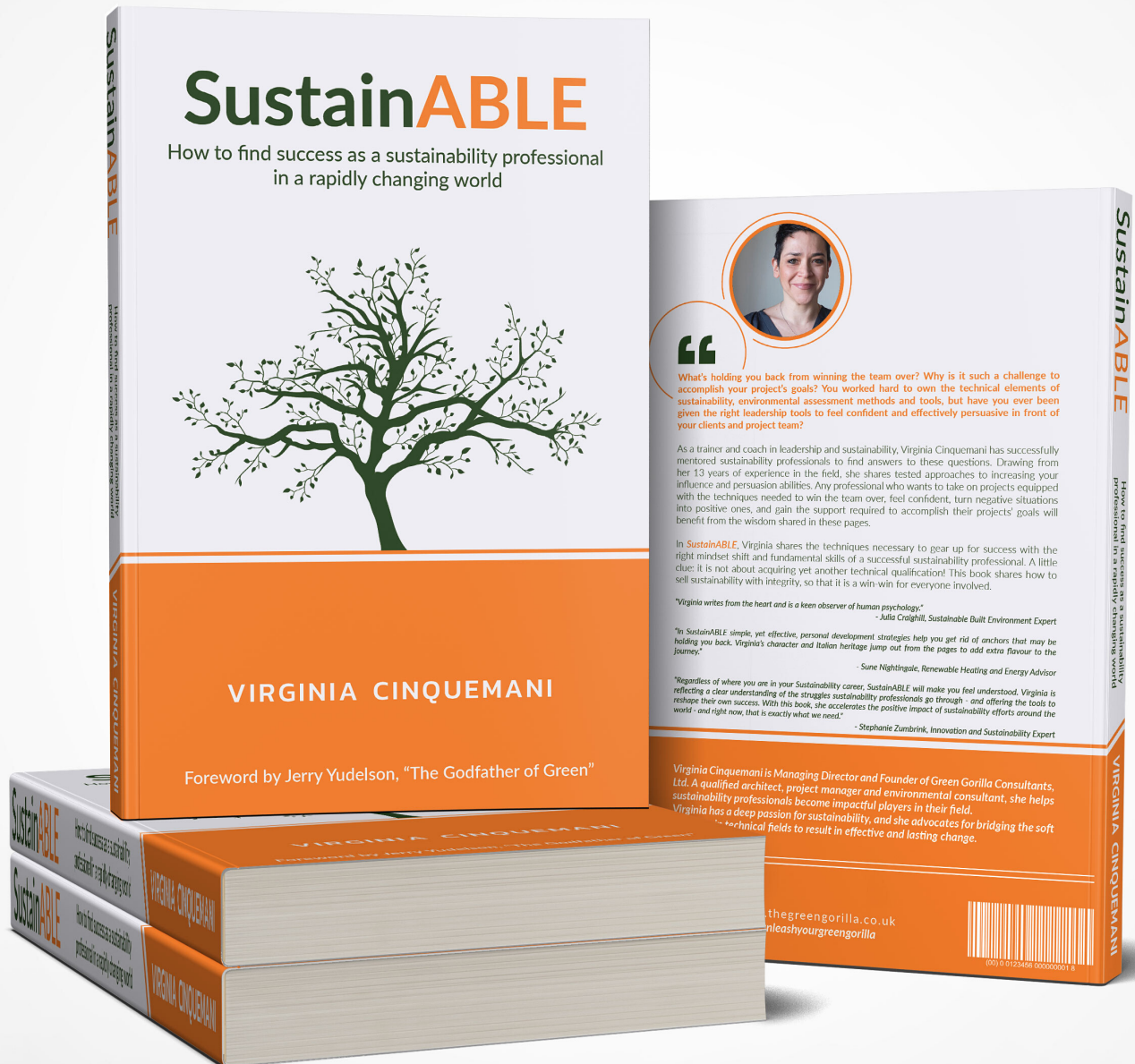


THE SUSTAINABLE SUMMER BOOK CLUB



EVERY FRIDAY, FROM 24TH JULY
UNTIL 28TH AUGUST 2020

Live on the Green Gorilla YouTube Channel

Q&A WITH THE AUTHOR, VIRGINIA CINQUEMANI

THE SUSTAINABLE SUMMER BOOK CLUB



LIVE #1

Friday, 24th July, 12:30pm UK time



**PART 1:
LET'S START WITH YOU,
THE PSYCHOLOGY OF ENVIRONMENTALISM,
MAKING PEACE WITH BEING A TROUBLEMAKER,
WHY AREN'T MY CLIENTS INTERESTED IN
SUSTAINABILITY?**

page 1 to 60

LIVE #2

Friday, 31st July, 12:30pm UK time



**WHEN WINDS CHANGE OPPORTUNITY KNOCKS,
FIND MEANING IN YOUR DAY JOB,
HOW TO KEEP YOUR PASSION ALIVE,
WHY CAN'T I MAKE AN IMPACT?**

**PART 2:
THE TOP FIVE SKILLS,
HOW YOUR TECHNICAL SKILLS CAN SUPPORT YOU
THROUGHOUT YOUR CAREER**

page 61 to 96

LIVE #3

Friday, 7th August, 12:30pm UK time



THE POWER OF COMMUNICATION

page 97 to 115

THE SUSTAINABLE SUMMER BOOK CLUB



LIVE #4

Friday, 14th August, 12:30pm UK time



SELLING 101 FOR TECHNICAL PEOPLE: FROM CHANGE THE WAY YOU SEE YOURSELF TO SELL TO THEIR PAIN POINT

page 116 to 153

LIVE #5

Friday, 21st August, 12:30pm UK time



SELLING 101 FOR TECHNICAL PEOPLE: THE "HOW": HOW TO DELIVER THE MESSAGE POWERFULLY, THE "WHAT": BUILDING THE BUSINESS CASE FOR SUSTAINABILITY

page 154 to 192

LIVE #6

Friday, 28th August, 12:30pm UK time



RESILIENCE AND GRIT, PEOPLE AND PROJECT MANAGEMENT

page 193 to 224